

## Health Behavior Summary (Fully Merged Version)

| BEHAVIOR BUNDLES              |                       |  |   |
|-------------------------------|-----------------------|--|---|
|                               |                       | BUNDLE 1: INCREASED HEALTHY HOME-BASED CARE PRACTICES  | BUNDLE 2: INCREASED USE OF QUALITY ROUTINE SERVICES   |
|                               |                       | (COMPLEMENTARY FEEDING, FECES DISPOSAL, ITN USE, ESSENTIAL NEWBORN CARE)   | (IPTP, REPRODUCTIVE HEALTH , HIV TEST AND TREAT, FACILITY DELIVERY IN NORTHERN REGION)  |
| FACTORS                       | Structural            | <ul style="list-style-type: none"> <li>- Inadequate user-friendly products and services (FEC, ITN)</li> <li>- Unavailability of complementary foods</li> </ul>   | <ul style="list-style-type: none"> <li>- Lack of access to commodities (RPH)</li> <li>- Overly costly products and services (RPH, DEL)</li> </ul>   |
|                               | Social                | None   | None  |
|                               | Internal              | <ul style="list-style-type: none"> <li>- Lack of caregiver knowledge (ENC)</li> <li>- Lack of caregiver self-efficacy (ENC)</li> </ul>   | <ul style="list-style-type: none"> <li>- Lack of caregiver skills (RPH)</li> <li>- Lack of sufficient women's involvement in decision making (all)</li> </ul>   |
|                               | Cross-cutting Factors | <p><b>Structural:</b></p> <ul style="list-style-type: none"> <li>• Inadequate ability of providers to utilize interpersonal communication (all)</li> </ul> <p><b>Social:</b></p> <ul style="list-style-type: none"> <li>• Lack of societal support for healthy behaviors (all)</li> </ul> <p><b>Internal:</b></p> <ul style="list-style-type: none"> <li>• Lack of perception of value of healthy behaviors (all)</li> </ul> |   |
| SUPPORTING ACTORS AND ACTIONS | Institutional         | <ul style="list-style-type: none"> <li>- Policy makers collaborate with Public Private Partnerships (PPP) (CFD)</li> <li>- Logistics personnel promote ITN logistics according to protocol (ITN)</li> </ul>  | <ul style="list-style-type: none"> <li>- Policy makers enforce policy/law (RPH, HIV)</li> <li>- Policy makers support women's empowerment (RPH)</li> <li>- Managers encourage more outreach (DEL, HIV)</li> <li>- Logistics Personnel ensure proper distribution plan, proper forecasting and quantification (all)</li> </ul> |
|                               | Community             | <ul style="list-style-type: none"> <li>- Community leaders monitor practice adoption and use data to encourage and support practices (all)</li> <li>- Religious leaders mobilize efforts to support healthy behaviors (all)</li> <li>- Teachers employ innovative activities to foster an understanding between good hygiene, sanitation, and good health (FEC)</li> </ul>   | <ul style="list-style-type: none"> <li>- Community leaders engage the community in dialogue around healthy behaviors (all)</li> <li>- Community leaders encourage men to participate in their families' and partners' health (all)</li> <li>- Community leaders support women (transport, logistics, etc.) (DEL)</li> </ul>   |
|                               | Household             | <ul style="list-style-type: none"> <li>- Family members support appropriate household members in practicing healthy behaviors (ITN, CFD)</li> <li>- Male partners actively support healthy behaviors – assist, build, purchase, etc. (all)</li> </ul>  | <ul style="list-style-type: none"> <li>- Family members support open dialogue (HIV, RPH)</li> <li>- Male partners support open dialogue (HIV, RPH)</li> </ul>   |

|   |                                |  |   |
|---|--------------------------------|--|---|
|   | Cross-cutting Actor Actions    | <b>Institutional:</b> <ul style="list-style-type: none"> <li>• Policy makers review policies and develop clear guidance and protocols (CFD, RPH, DEL)</li> <li>• Managers conduct regular supportive supervision (CFD, all facility-based practices)</li> <li>• Providers counsel properly in respectful manner (CFD, all facility-based practices)</li> </ul> <b>Community:</b> <ul style="list-style-type: none"> <li>• Community leaders and religious leaders advocate and support open dialogue (all home-based practices and HIV)</li> <li>• Community leaders facilitate local solutions (all)</li> </ul> |   |
| STRATEGIES  | Enabling Environment           | <ul style="list-style-type: none"> <li>- Engage positive influencers and champions (FEC, ITN)</li> <li>- Cultivate partnerships (CFD, FEC)</li> </ul>  | <ul style="list-style-type: none"> <li>- Explore opportunities to improve facility structures (DEL)</li> <li>- Engage positive influencers and champions (HIV, RH)</li> </ul> |
|   | Systems, Products and Services | <ul style="list-style-type: none"> <li>- Explore innovative technologies (FEC)</li> </ul>  | <ul style="list-style-type: none"> <li>- Train and equip providers (IPTp, RPH, DEL)</li> </ul>  |
|   | Demand and Use                 | None   | None  |
|   | Cross-cutting Strategies       | <b>Enabling Environment:</b> <ul style="list-style-type: none"> <li>• Ensure health accountability (CFD)</li> <li>• Strengthen institutional capacity for evidence use (all)</li> </ul> <b>Systems, Products and Services:</b> <ul style="list-style-type: none"> <li>• Ensure quality of routine services (all)</li> <li>• Strengthen supply chain (all)</li> </ul> <b>Demand and Use:</b> <ul style="list-style-type: none"> <li>• Develop “disruptive” social behavior change strategies (all)</li> </ul>   |   |
| <b>KEY :</b> Complementary Feeding (CFD), Facility Delivery In Northern Region (DEL) Essential Newborn Care (ENC), Feces Disposal (FEC), HIV Test And Treat (HIV), ITN Use (ITN), IPTp (IPTp), Reproductive Health (RPH), |                                |  |   |