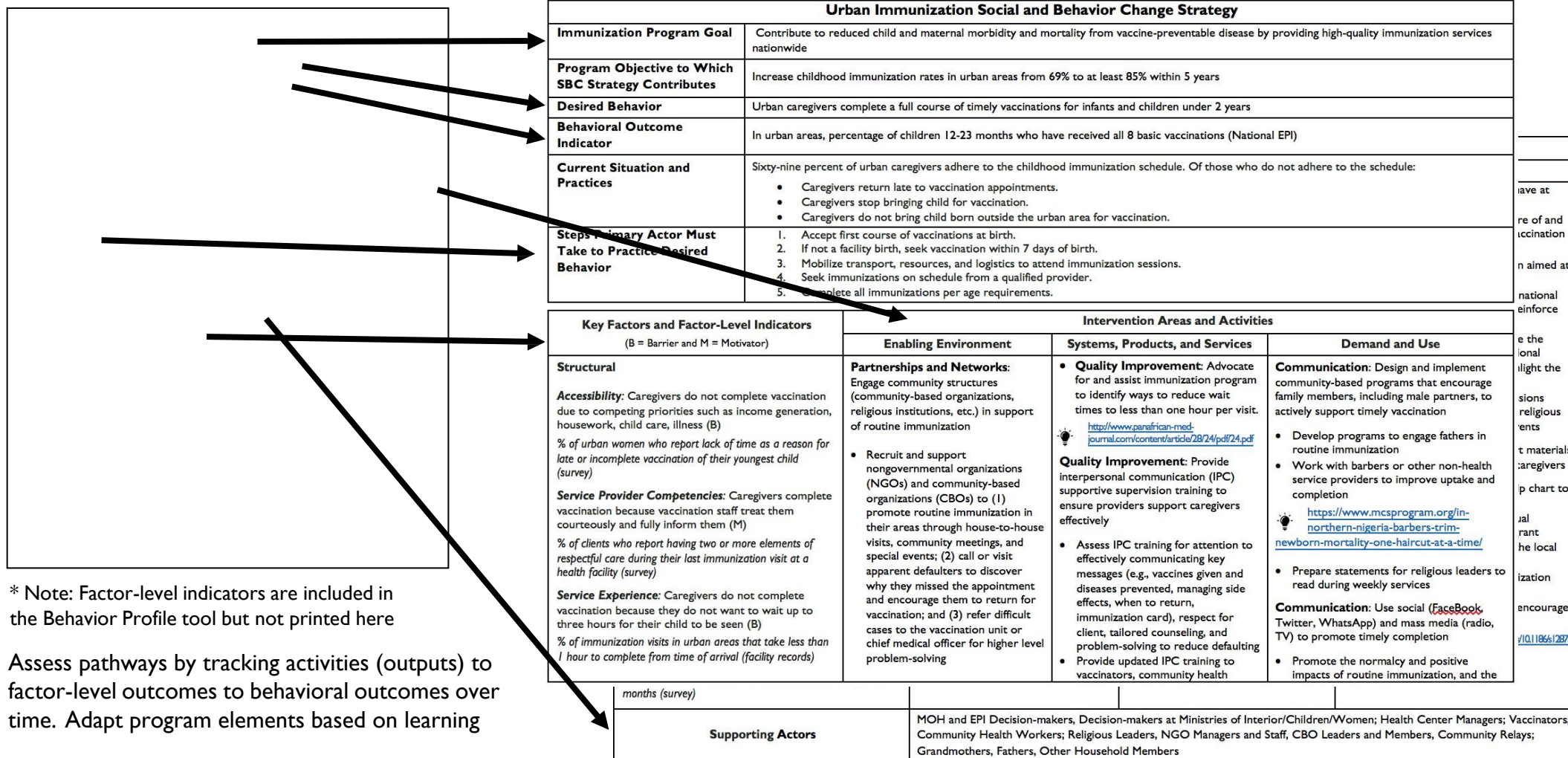


# Cross-walk from Behavior Profile to Social and Behavior Change Strategy

## Behavior Profile

## Social and Behavior Change Strategy



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- Measure progress using:
- Behavioral outcomes
  - Essential factor-level outcomes
  - Output indicators

\* Note: Factor-level indicators are included in the Behavior Profile tool but not printed here

Assess pathways by tracking activities (outputs) to factor-level outcomes to behavioral outcomes over time. Adapt program elements based on learning