

## Health Behavior Summary (Fully Merged Version)

BEHAVIOR BUNDLES			
		BUNDLE 1: INCREASED HEALTHY HOME-BASED CARE PRACTICES	BUNDLE 2: INCREASED USE OF QUALITY ROUTINE SERVICES
		(COMPLEMENTARY FEEDING, FECES DISPOSAL, ITN USE, ESSENTIAL NEWBORN CARE)	(IPTP, REPRODUCTIVE HEALTH, HIV TEST AND TREAT, FACILITY DELIVERY IN NORTHERN REGION)
F A C	Structural	<ul style="list-style-type: none"> <li>- Inadequate user-friendly products and services (FEC, ITN)</li> <li>- Unavailability of complementary foods</li> </ul>	<ul style="list-style-type: none"> <li>- Lack of access to commodities (RPH)</li> <li>- Overly costly products and services (RPH, DEL)</li> </ul>
	Social	None	None
	Internal	<ul style="list-style-type: none"> <li>- Lack of caregiver knowledge (ENC)</li> <li>- Lack of caregiver self-efficacy (ENC)</li> </ul>	<ul style="list-style-type: none"> <li>- Lack of caregiver skills (RPH)</li> <li>- Lack of sufficient women's involvement in decision making (all)</li> </ul>
	Cross-cutting Factors	<p><b>Structural:</b></p> <ul style="list-style-type: none"> <li>• Inadequate ability of providers to utilize interpersonal communication (all)</li> </ul> <p><b>Social:</b></p> <ul style="list-style-type: none"> <li>• Lack of societal support for healthy behaviors (all)</li> </ul> <p><b>Internal:</b></p> <ul style="list-style-type: none"> <li>• Lack of perception of value of healthy behaviors (all)</li> </ul>	
SUPPORTING ACTORS AND ACTIONS	Institutional	<ul style="list-style-type: none"> <li>- Policy makers collaborate with Public Private Partnerships (PPP) (CFD)</li> <li>- Logistics personnel promote ITN logistics according to protocol (ITN)</li> </ul>	<ul style="list-style-type: none"> <li>- Policy makers enforce policy/law (RPH, HIV)</li> <li>- Policy makers support women's empowerment (RPH)</li> <li>- Managers encourage more outreach (DEL, HIV)</li> <li>- Logistics Personnel ensure proper distribution plan, proper forecasting and quantification (all)</li> </ul>
	Community	<ul style="list-style-type: none"> <li>- Community leaders monitor practice adoption and use data to encourage and support practices (all)</li> <li>- Religious leaders mobilize efforts to support healthy behaviors (all)</li> <li>- Teachers employ innovative activities to foster an understanding between good hygiene, sanitation, and good health (FEC)</li> </ul>	<ul style="list-style-type: none"> <li>- Community leaders engage the community in dialogue around healthy behaviors (all)</li> <li>- Community leaders encourage men to participate in their families' and partners' health (all)</li> <li>- Community leaders support women (transport, logistics, etc.) (DEL)</li> </ul>
	Household	<ul style="list-style-type: none"> <li>- Family members support appropriate household members in practicing healthy behaviors (ITN, CFD)</li> <li>- Male partners actively support healthy behaviors – assist, build, purchase, etc. (all)</li> </ul>	<ul style="list-style-type: none"> <li>- Family members support open dialogue (HIV, RPH)</li> <li>- Male partners support open dialogue (HIV, RPH)</li> </ul>

	Cross-cutting Actor Actions	<b>Institutional:</b> <ul style="list-style-type: none"> <li>• Policy makers review policies and develop clear guidance and protocols (CFD, RPH, DEL)</li> <li>• Managers conduct regular supportive supervision (CFD, all facility-based practices)</li> <li>• Providers counsel properly in respectful manner (CFD, all facility-based practices)</li> </ul> <b>Community:</b> <ul style="list-style-type: none"> <li>• Community leaders and religious leaders advocate and support open dialogue (all home-based practices and HIV)</li> <li>• Community leaders facilitate local solutions (all)</li> </ul>	
STRATEGIES	Enabling Environment	<ul style="list-style-type: none"> <li>- Engage positive influencers and champions (FEC, ITN)</li> <li>- Cultivate partnerships (CFD, FEC)</li> </ul>	<ul style="list-style-type: none"> <li>- Explore opportunities to improve facility structures (DEL)</li> <li>- Engage positive influencers and champions (HIV, RH)</li> </ul>
	Systems, Products and Services	<ul style="list-style-type: none"> <li>- Explore innovative technologies (FEC)</li> </ul>	<ul style="list-style-type: none"> <li>- Train and equip providers (IPTp, RPH, DEL)</li> </ul>
	Demand and Use	None	None
	Cross-cutting Strategies	<b>Enabling Environment:</b> <ul style="list-style-type: none"> <li>• Ensure health accountability (CFD)</li> <li>• Strengthen institutional capacity for evidence use (all)</li> </ul> <b>Systems, Products and Services:</b> <ul style="list-style-type: none"> <li>• Ensure quality of routine services (all)</li> <li>• Strengthen supply chain (all)</li> </ul> <b>Demand and Use:</b> <ul style="list-style-type: none"> <li>• Develop “disruptive” social behavior change strategies (all)</li> </ul>	
<b>KEY :</b> Complementary Feeding ( <b>CFD</b> ), Facility Delivery In Northern Region ( <b>DEL</b> ) Essential Newborn Care ( <b>ENC</b> ), Feces Disposal ( <b>FEC</b> ), HIV Test And Treat ( <b>HIV</b> ), ITN Use ( <b>ITN</b> ), IPTp ( <b>IPTp</b> ), Reproductive Health ( <b>RPH</b> ),			