

Thinkbigonline.org is a website created by ACCELERATE to ensure that all of the tools, resources, and guidance available through the project's USAID-only website are available to any partner or donor who is interested in using them.

Features of thinkbigonline.org include:

Tools, including:

- The **Prioritize Tool** which guides a process of selecting priority behaviors using data
- The **Behavior Profile Tool** which uses a step-by-step approach to incorporate available evidence and insight to craft logical pathways to enable change
- **Behavior Summary Tool** to analyze commonalities across behaviors to identify potential synergies and areas needing targeted focus
- **Set Targets Tool** to help program planners set realistic and informed targets
- **Custom Data Entry Tool** which allows programmers to input their own country-specific behavior and factor data – at the national and regional levels – for all program indicators

Resources, including:

- Completed **sample Behavior Profiles** and guidance documents for 50 behaviors in:
 - Global Health
 - Democracy, Human Rights and Governance
 - Economic Growth
 - Education
- **Dashboards** for monitoring behavioral metrics
- Sample **indicators** and **PIRS**
- An **Ideas Library** to help guide application of best practices to different contexts
- A variety of **supporting checklists, application guides and resource documents** for using profiles and summaries to develop strategies, plans and activities and to ensure quality implementation

And a fun and interactive **game** that enables players to learn more about using Behavior Integration to achieve better outcomes.

