

<u>Thinkbigonline.org</u> is a website created by ACCELERATE to ensure that all of the tools, resources, and guidance available through the project's USAID-only website are available to any partner or donor who is interested in using them.

Features of thinkbigonline.org include:

Tools, including:

• The **Prioritize Tool** which guides a process of selecting priority behaviors using data

• The **Behavior Profile Tool** which uses a step-bystep approach to incorporate available evidence and insight to craft logical pathways to enable change

• **Behavior Summary Tool** to analyze commonalities across behaviors to identify potential synergies and areas needing targeted focus

• **Set Targets Tool** to help program planners set realistic and informed targets

• Custom Data Entry Tool which allows programmers to input their own country-specific behavior and factor data – at the national and regional levels – for all program indicators

Resources, including:

• Completed **sample Behavior Profiles** and guidance documents for 50 behaviors in:

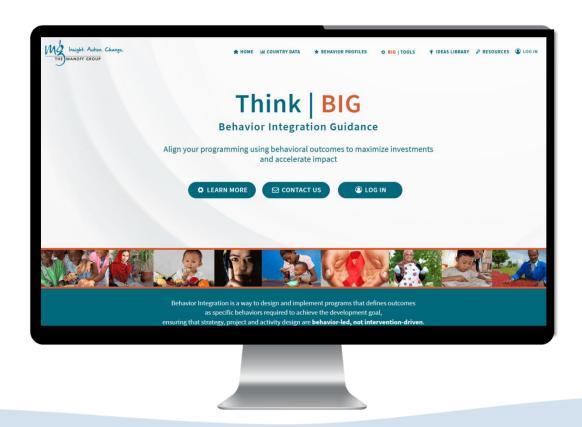
- Global Health

- Democracy, Human Rights and Governance
- Economic Growth
- Education
- Dashboards for monitoring behavioral metrics
- Sample indicators and PIRS

• An **Ideas Library** to help guide application of best practices to different contexts

• A variety of supporting checklists, application guides and resource documents for using profiles and summaries to develop strategies, plans and activities and to ensure quality implementation

And a fun and interactive **game** that enables players to learn more about using Behavior Integration to achieve better outcomes.



Learn more at thinkbigonline.org, or contact The Manoff Group at manoffgroup@manoffgroup.com