

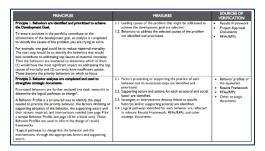
USAID Senegal Health, April 2016 to August 2017

USAID Lead: USAID Senegal Health Office

Partners: Senegal Mission Health Office and Economic Growth Office, and the USAID Washington

Background:

The Senegal Health Office had multiple activities coming to an end at the same time, and they were unsure whether their existing activities were moving them closer to their desired behavioral outcomes. Furthermore, once a new activity was awarded, it was unclear how to ensure priority behaviors were addressed through proposed interventions.



Key Activities:

First, ACCELERATE conducted a Behavior Integration Quality Assurance Assessment (Figure 1) with USAID Health Office staff and existing implementing partners to assess the extent to which both were focused on achieving desired behavioral outcomes, and measuring behavioral outcomes (Figure 2).

Figure 1: Behavior Integration Principles

Second, ACCELERATE conducted field visits in order to map implementing partner activities with the key behaviors they were designed to address. And the team worked with the USAID Senegal AOR and project staff for a new, integrated health project to provide recommendations for focusing on key behaviors and retroactively identifying behavioral pathways in their work plan.

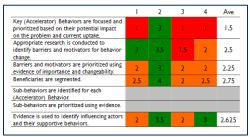


Figure 2: Standard 3 Scoring

Key Learning:

Together the teams discovered that neither USAID nor implementing partners were taking shared responsibility for behavioral outcomes. Linkages between desired behavioral outcomes and USAID's result framework--and subsequently the implementing partner strategy framework--need to be made clear upfront; and that even though a project might start without clear intentional pathways to change in their workplan, they can retroactively reorient the presentation of information to demonstrate the pathways, and identify gaps that need to be filled to achieve the desired behavioral outcomes.

Key Outputs:

Key team outputs comprised an assessment of USAID's and implementing partners focus on behaviors; recommendations for how to move forward in a new activity; and a sample of how to reorient a work plan to demonstrate pathways, as well as specific recommendations for changes to the to-be-approved workplan.



Figure 3: Clinic in Khomobole, Senegal