## BEHAVIOR PROFILE: CITIZENS PARTICIPATE IN LOCAL GOVERNANCE

## DEMOCRACY AND GOVERNANCE GOAL

BEHAVIOR

Strengthening responsive governance and social systems to support a transformational agenda

Citizens participate in local governance

n Percentage of citizens in the focus districts who participated in at least one local governance engagement, in the last 12 months

BEHAVIOR ANALYSIS			STRATEGY
BEHAVIOR AND STEPS	FACTORS	SUPPORT ING ACT ORS AND ACT IONS	POSSIBLE PROGRAM ST RAT EGIES
What steps are needed to practice this behavior?	What factors may prevent or support practice of this behavior?	Who must support the practice of this behavior, and what actions must they take?	What strategies will best focus our efforts base on this analysis?
Behavior	STRUCTURAL	INSTITUTIONAL	Strategy requires Communication Support
Citizens participate in local governance	Accessibility: Citiz ens cannot participate in local governance because sub-district substructures are weak and dysfunctional.	Local Government Members: Organize community fora to inform citizens of the use public resources.	ENABLING ENVIRONMENT Institutional Capacity Building: Activate and mainstream the role of revenue collection and access within districts.
teps	Service Provider Competencies: Citizens cannot engage in local	Local Government Members: Justify decisions for expenditures and projects to citizens.	Partnerships and Networks: Cultivate private sector engagement with popular
<ol> <li>Seek information on local plans</li> <li>Participate in design and</li> </ol>	governance because development assistance workers lack interest and do not allow opportunities to engage.	Local Government Members: Seek feedback from citizens on district public resource	assemblies to share information and engage citizens. ►
preparation of plans		utilization and spending performance.	SYSTEMS, PRODUCTS AND SERVICES
<ol> <li>Advocate for the marginalized and vulnerable populations in local governance processes</li> </ol>	Service Experience: Citizens cannot engage in local governance because there are no systems for citizens to learn about plans and a lack of information	Local Government Members: Review accuracy of financial reports and expenditures regularly.	Products and Technology: Invest in technologies that make plans and informatic accessible to citizens at all levels in all conditions. €
<ol> <li>Give feedback on the plans</li> <li>Monitor implementation of plans</li> <li>Participate in the review of plan implementation</li> </ol>	sharing capacity. Service Experience: Citizens do not engage in local governance because they cannot identify any successful community leaders or experienced leaders who have met their expectations.	Local Government Members: Display records so that they are publicly accessible.	Quality Improvement: Make social
		Local Government Members: Verify and monitor progress of expenditures.	accountability an integral part of implementation and management system. ★
		Local Government Members: Share	DEMAND AND USE
	SOCIAL	monitoring results publicly.	Ad vocacy: Support regular citizens discussions to share evidence and identify challenges.
	Family and Community Support: Citizens participate in local governance because their popular assembly is	Local Government Members: Provide regular feedback to citizens that address their questions and concerns.	Communication: Develop community spotlights to highlight successes and progress
	strong and encourages them to participate.	Local Government Members: Research the needs of citizens.	of local governance. Communication: Establish regular feedback
	INT ERNAL Attitudes and Beliefs: Citizens do not engage in local governance because	Local Government Members: Review identified plan needs with key district stakeholders.	mechanisms that are easily accessible to the citizens and demonstrate how citizen feedback is being incorporated.
	they believe traditional authorities and politicians are not looking out for them.	Local Government Members: Develop plans based on citizen input and feedback.	Collective Engagement: Hold informal meetings with local governance leaders to allow citizens to know who controls their money and how it is used.
	Attitudes and Beliefs: Citizens participate in local governance because they feel their opinion is valued.	Local Government Members: Coordinate the implementation of the plan with appropriate stakeholders.	Skills Building: Create regular hands on sessions for citizens to learn how to use inform ation sharing technology.
	<b>Knowledge</b> : Citizens do not participate in local governance because the process is not transparent.	Media: Educate the public on budgets, investigate and report on financial audit findings, and demand government accountability.	
		COMMUNITY	
		<b>Civil Society Organizations</b> : Lead citizens to demand accountability from local government actors on the use of public resources.	
		Popular Assemblies: Advocate for citizen involvement and engagement in local governance.	