

## BEHAVIOR PROFILE: CITIZENS PARTICIPATE IN LOCAL GOVERNANCE

<b>DEMOCRACY AND GOVERNANCE GOAL</b>  <b>BEHAVIOR</b>	<p>Strengthening responsive governance and social systems to support a transformational agenda</p> <p>Citizens participate in local governance</p> <p>📈 Percentage of citizens in the focus districts who participated in at least one local governance engagement, in the last 12 months</p>
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BEHAVIOR ANALYSIS		STRATEGY	
BEHAVIOR AND STEPS	FACTORS	SUPPORTING ACTORS AND ACTIONS	
POSSIBLE PROGRAM STRATEGIES			
<p>What steps are needed to practice this behavior?</p> <p><b>Behavior</b></p> <p>Citizens participate in local governance</p> <p><b>Steps</b></p> <ol style="list-style-type: none"> <li>1. Seek information on local plans</li> <li>2. Participate in design and preparation of plans</li> <li>3. Advocate for the marginalized and vulnerable populations in local governance processes</li> <li>4. Give feedback on the plans</li> <li>5. Monitor implementation of plans</li> <li>6. Participate in the review of plan implementation</li> </ol>	<p>What factors may prevent or support practice of this behavior?</p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>STRUCTURAL</b></div> <p><b>Accessibility:</b> Citizens cannot participate in local governance because sub-district substructures are weak and dysfunctional.</p> <p><b>Service Provider Competencies:</b> Citizens cannot engage in local governance because development assistance workers lack interest and do not allow opportunities to engage.</p> <p><b>Service Experience:</b> Citizens cannot engage in local governance because there are no systems for citizens to learn about plans and a lack of information sharing capacity.</p> <p><b>Service Experience:</b> Citizens do not engage in local governance because they cannot identify any successful community leaders or experienced leaders who have met their expectations.</p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>SOCIAL</b></div> <p><b>Family and Community Support:</b> Citizens participate in local governance because their popular assembly is strong and encourages them to participate.</p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>INTERNAL</b></div> <p><b>Attitudes and Beliefs:</b> Citizens do not engage in local governance because they believe traditional authorities and politicians are not looking out for them.</p> <p><b>Attitudes and Beliefs:</b> Citizens participate in local governance because they feel their opinion is valued.</p> <p><b>Knowledge:</b> Citizens do not participate in local governance because the process is not transparent.</p>	<p>Who must support the practice of this behavior, and what actions must they take?</p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>INSTITUTIONAL</b></div> <p><b>Local Government Members:</b> Organize community fora to inform citizens of the use public resources.</p> <p><b>Local Government Members:</b> Justify decisions for expenditures and projects to citizens.</p> <p><b>Local Government Members:</b> Seek feedback from citizens on district public resource utilization and spending performance.</p> <p><b>Local Government Members:</b> Review accuracy of financial reports and expenditures regularly.</p> <p><b>Local Government Members:</b> Display records so that they are publicly accessible.</p> <p><b>Local Government Members:</b> Verify and monitor progress of expenditures.</p> <p><b>Local Government Members:</b> Share monitoring results publicly.</p> <p><b>Local Government Members:</b> Provide regular feedback to citizens that address their questions and concerns.</p> <p><b>Local Government Members:</b> Research the needs of citizens.</p> <p><b>Local Government Members:</b> Review identified plan needs with key district stakeholders.</p> <p><b>Local Government Members:</b> Develop plans based on citizen input and feedback.</p> <p><b>Local Government Members:</b> Coordinate the implementation of the plan with appropriate stakeholders.</p> <p><b>Media:</b> Educate the public on budgets, investigate and report on financial audit findings, and demand government accountability.</p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>COMMUNITY</b></div> <p><b>Civil Society Organizations:</b> Lead citizens to demand accountability from local government actors on the use of public resources.</p>	<p>What strategies will best focus our efforts based on this analysis?</p> <p>📌 <i>Strategy requires Communication Support</i></p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>ENABLING ENVIRONMENT</b></div> <p><b>Institutional Capacity Building:</b> Activate and mainstream the role of revenue collection and access within districts. 📌</p> <p><b>Partnerships and Networks:</b> Cultivate private sector engagement with popular assemblies to share information and engage citizens. 📌</p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>SYSTEMS, PRODUCTS AND SERVICES</b></div> <p><b>Products and Technology:</b> Invest in technologies that make plans and information accessible to citizens at all levels in all conditions. 📌</p> <p><b>Quality Improvement:</b> Make social accountability an integral part of implementation and management system. 📌</p> <div style="background-color: #1a3d54; color: white; padding: 2px; margin-bottom: 5px;"><b>DEMAND AND USE</b></div> <p><b>Advocacy:</b> Support regular citizens discussions to share evidence and identify challenges.</p> <p><b>Communication:</b> Develop community spotlights to highlight successes and progress of local governance.</p> <p><b>Communication:</b> Establish regular feedback mechanisms that are easily accessible to the citizens and demonstrate how citizen feedback is being incorporated.</p> <p><b>Collective Engagement:</b> Hold informal meetings with local governance leaders to allow citizens to know who controls their money and how it is used.</p> <p><b>Skills Building:</b> Create regular hands on sessions for citizens to learn how to use information sharing technology.</p>

**Popular Assemblies:** Advocate for citizen governance.