BEHAVIOR PROFILE: HOUSEHOLDS USE QUALITY EDUCATION SERVICES

EDUCATION GOAL

Strengthen the chain of accountability in basic schools to improve learning outcomes and equity

BEHAVIOR

Vulnerable households use quality education services

Percentage of households where all eligible children were enrolled in quality (as defined by national education authorities) schools within the last academic year

BEHAVIOR ANALYSIS STRATEGY SUPPORTING ACT ORS AND ACTIONS POSSIBLE PROGRAM STRATEGIES BEHAVIOR AND STEPS What steps are needed to practice this What factors may prevent or support practice of Who must support the practice of this behavior, What strategies will best focus our efforts based behavior? this behavior? and what actions must they take? on this analysis? 📢 Strategy requires Communication Support STRUCTURAL INSTITUTIONAL Behavior **ENABLING ENVIRONMENT** Policymakers: Ensure education Accessibility: Vulnerable children do accountability framework addresses how not attend school because there is a Vulnerable households use quality Financing: Collaborate to support system will meet the needs of vulnerable lack of funding in the national competitive grant program in deprived schools education services children education budget. in deprived districts to improve education accountability. Private Sector: Collaborate to support Steps Accessibility: Vulnerable children do deprived schools in deprived districts in Financing: Leverage government funding tonot attend or complete school because competitive grant program to improve $support\,com\,petitive\,grant\,program\,\,to\,im\,prove$ 1. Send children to start school at education accountability and learning there is a lack of safety net programs in learning outcomes for deprived districts. outcomes education to identify and support their the right age learning outcomes. Support children in attending COMMUNITY Institutional Capacity Building: Ensure education personnel training includes school every day Service Experience: Vulnerable Teachers: Identify and refer struggling addressing inclusion, differently-abled, and children for additional services including households do not send their children learning challenges. 3. Ensure children complete at least home visits by PTA. to school due to economic and social a basic education hardships. Policies and Governance: Support the Aid children to succeed Community Leaders and PTAs: Investigate drafting of an education accountability SOCIAL decentralized solutions to address local framework that addresses the needs of academically challenges. $vulnerable\,children, equity, and\,special\,needs.$ Family and Community Support: Vulnerable children do not attend **DEMAND AND USE** Community Leaders and PTAs: Work with school because parent-teacher local education services to track attendance associations (PTAs) and communities Skills Building: Ensure training for education and learning outcomes of vulnerable children; personnel in deprived schools in districts to do not have the means and skills to visit families of vulnerable children to coach improve education accountability and support them. them on attendance and supporting learning learning outcomes for vulnerable and at home; and work with local resources to differently-abled children. address vulnerability. Norms: Vulnerable households do not use quality education services because Parent Teacher Associations: Visit families PTA standards are not clear nor widely of vulnerable children to coach them on disseminated. attendance and supporting learning at home. INT ERNAL Parent Teacher Associations: Work with local resources to identify opportunities to Knowledge: Vulnerable households do meet needs of vulnerable children. not use quality educations services because parents and PTAs are not informed on roles and responsibilities. Knowledge: Vulnerable households do not use quality education services because parents and PTAs often do not know their rights and responsibilities Skills: Vulnerable households do not use quality education services because parents and PTAs are not trained to support improved learning outcomes at