

BEHAVIOR PROFILE: MALARIA PROVIDER ACTIONS: COUNSEL

HEALTH GOAL

1. Reduce malaria mortality by one-third from 2015 levels in PMI-supported countries, achieving a greater than 80 percent reduction from PMI's original 2000 baseline levels. 2. Reduce malaria morbidity in PMI-supported countries by 40 percent from 2015 levels.

BEHAVIOR

Providers counsel fully and accurately on prevention and care of malaria

🚫 Indicator not available

BEHAVIOR ANALYSIS

STRATEGY

BEHAVIOR AND STEPS

FACTORS

SUPPORTING ACTORS AND ACTIONS

POSSIBLE PROGRAM STRATEGIES

What steps are needed to practice this behavior?

What factors may prevent or support practice of this behavior?

Who must support the practice of this behavior, and what actions must they take?

What strategies will best focus our efforts based on this analysis?

Behavior

Providers counsel fully and accurately on prevention and care of malaria

STRUCTURAL

Service Provider Competencies:

Providers do not fully explain test results or treatment prescribed as they do not fully understand or comply with national guidelines.

SOCIAL

Family and Community Support:

Providers do not properly counsel clients because they lack adequate or regular supportive supervision, mentoring, and peer support.

Norms: Providers do not counsel clients properly because they often lack cultural competencies to communicate effectively with them.

INTERNAL

Attitudes and Beliefs: Providers do not counsel clients properly because they feel that their clients lack the ability to listen or understand.

Self-Efficacy: Providers do not counsel clients properly because they feel that they do not have the adequate skills or tools.

Knowledge: Providers do not counsel clients properly on negative test results because they are unsure how to properly do so.

Knowledge: Providers do not counsel clients properly on treatment prescribed because they do not know how to do so properly.

Skills: Providers do not counsel clients properly because they lack sufficient and equitable training.

🚫 Strategy requires Communication Support

- Steps**
1. During all consultations:
 2. Explain rationale for test, test results, and
 3. Discuss malaria prevention options
 4. If available, disseminate locally appropriate print materials
 5. Offer caregiver and patient opportunity to ask questions, seek clarifications, or express concerns